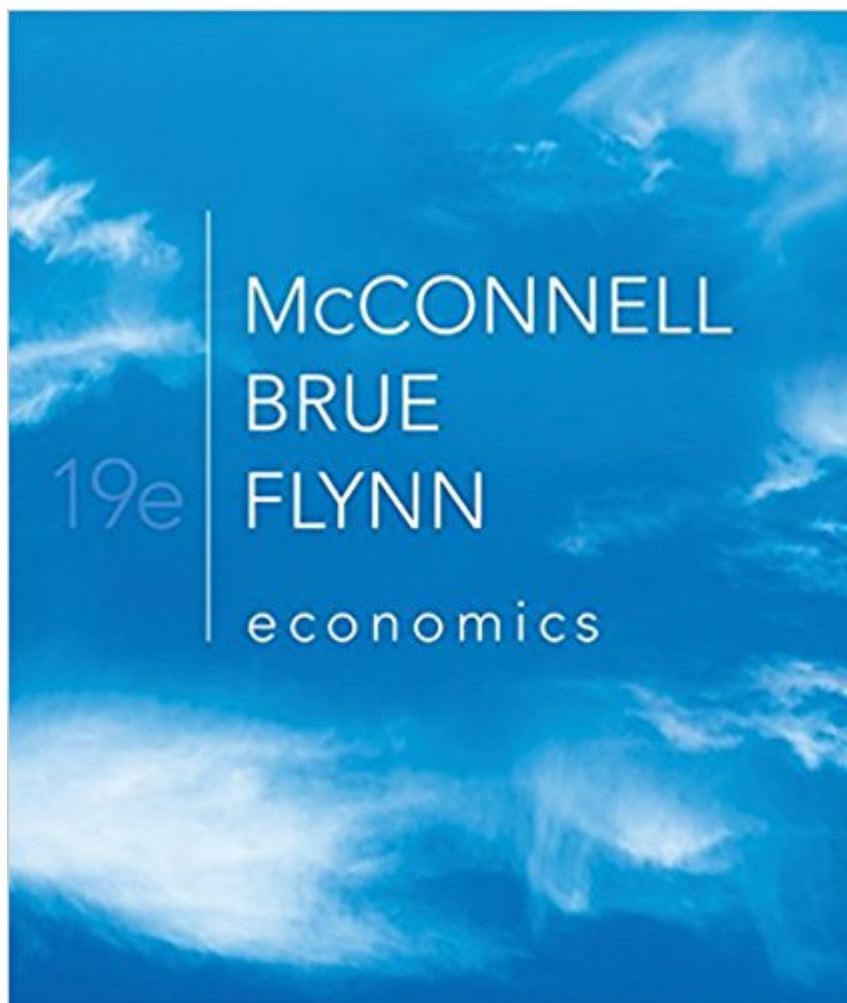


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Economics: Principles, Problems, And Policies, 19th Edition



Synopsis

McConnell, Brue, and Flynn's Economics: Principles, Problems, and Policies is the #1 Principles of Economics textbook in the world. It continues to be innovative while teaching students in a clear, unbiased way. The 19th Edition builds upon the tradition of leadership by sticking to 3 main goals: Help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

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Customer Reviews

Stanley L. Brue did his undergraduate work at Augustana College (South Dakota) and received its Distinguished Achievement Award in 1991. He received his Ph.D. from the University of Nebraska-Lincoln. He is a professor at Pacific Lutheran University, where he has been honored as a recipient of the Burlington Northern Faculty Achievement Award. Professor Brue has also received the national Leavey Award for excellence in economic education. He has served as national president and chair of the Board of Trustees of Omicron Delta Epsilon International Economics Honorary. He is coauthor of Economic Scenes, Fifth edition (Prentice-Hall),

Contemporary Labor Economics, Seventh edition, Essentials of Economics, First edition (both The McGraw-Hill Companies), and The Evolution of Economic Thought, Seventh edition (South-Western). Campbell R. McConnell earned his Ph.D. from the University of Iowa after receiving degrees from Cornell College and the University of Illinois. He taught at the University of Nebraska-Lincoln from 1953 until his retirement in 1990. He is also coauthor of Contemporary Labor Economics, Seventh edition, and Essentials of Economics, First edition (both The McGraw-Hill Companies), and has edited readers for the principles and labor economics courses. He is a recipient of both the University of Nebraska Distinguished Teaching Award and the James A. Lake Academic Freedom Award, and is past-president of the Midwest Economics Association. Professor McConnell was awarded an honorary Doctor of Laws degree from Cornell College in 1973 and received its Distinguished Achievement Award in 1994. Sean is an assistant professor of economics at Scripps College in Claremont, California. He is the author of the international best seller "Economics for Dummies" as well as the coauthor, along with Campbell McConnell and Stanley Brue, of the world's best-selling college economics textbook, "Economics: Principles, Problems, and Policies". An avid martial artist, Sean is a former Aikido national champion and has coached five of his students to U.S. national aikido titles. A recurring commentator on FOX Business, ABC News, and NPR, Sean holds a B.A. in economics from the University of Southern California and a Ph.D. in economics from U.C. Berkeley, where he completed his dissertation under the supervision of Nobel Laureate George Akerlof. Sean's research focuses on the often puzzling and seemingly irrational behavior of stock market investors, but he's also investigated topics as wide-ranging as the factors that affect customer tipping behavior at restaurants and why you see a lot of unionized workers only in certain industries.

Text book is okay, at best. Lengthy explanations for obvious concepts and shorter explanations for less trivial topics, definitely not a book worth keeping. Worst thing about this book is that none of the figures are on the same page they are introduced. If you are trying to read the chapters and understand all the figures, you will be flipping pages constantly. They could at least introduce the figure on the same page and continue the discussion on later pages, that would make it a lot easier to follow. Its like they intentionally put everything BUT what they are describing on each and every page... Regarding McGraw-Hill Connect, it is the most expensive, disorganized, poorly constructed, and useless "learning" tool ever. It provides 0 feedback and no explanations for the problems, your answer is either right or wrong. The problem explanations only direct you to the relevant chapter, pathetic. Connect is just an \$80 homework generator & grading program for teachers, it simplifies

their jobs at the expense of their students. Thanks for the two year subscription, just what I needed for my ONE SEMESTER COURSE.

Our professor recommended us to buy "Connect Plus" through McGraw-Hill, (it costs about \$145 and includes e-book). I thought if I buy the new hardcopy from it will have the McGraw-Hill connect code with it. But, I wasn't sure so I called McGraw-Hill, they were not sure if I would get the connect code through. I called, they were not sure either, they transferred me to their "Book Rental" people. They told me that if I buy a new hardcopy I will have the connect code card. Thus, I ordered the book. There was no connect code with it! I called, and they said they may have forgotten. So, they shipped me another copy. Well, no connect code with it either. I am going to return both the copies. And just buy the Connect Plus. As much as I dislike to study through e-book (yeah, I am old school) I am going to give it a try. If I can't study well using e-book, I will buy an inexpensive used copy. As far as the quality / content of the book...well, it must be a good book that's why our professor is using it.- Ike, Feb 11, 2013

I really don't like the basic economic classes. This book covers it well though. It can be more complicated than it needs to be though. Sometimes I would read it and then after reading a whole page, I would figure out what was being discussed the whole time.

The ISBN matches what I needed and it's cheaper than buying from my school. There's ink clumped together on the pages that resemble words and pictures; so if it looks like a book and smells like a book, it's probably a book. Just make sure it's the right book. Always double check your ISBN numbers. If a book has an "Access Code", I'm buying new, I don't want to risk not having a good "Access Code".

Bought this for my Economics class and it explains concepts really well. Lots of good real world examples. Fast shipping. No issues.

I used this book to prepare for an ap microeconomics exam in high school. I scored a 4/5 using only this book and a work book. My friend also scored a 4/5

It seems most classes today are 'study the PowerPoint classes'. This class was no different. I bought this book for a class and maybe read 10 pages out of it and did a few homework problems.

Can't really say much about it other than way to go for the best price!

ok. Just more damage than the publication says

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